



Attn: Mark Watson
Earth Innovations Inc.
401 Bay Street, Suite 2702,
Toronto, ON.
M5H 2Y4

Dear Mark:

As the oldest animal shelter in the City of Toronto, the Toronto Humane Society is pleased to use EcoTraction to prevent slips and falls around our busy building.

Our location hosts thousands of visitors each year and EcoTraction has been effectively used on the surrounding sidewalk and parking lot to achieve safety. In addition, when EcoTraction is used at the loading dock so our forklift can get traction, it means we can quickly get work done without the harm to equipment and concrete which otherwise would have been caused by road salt. Without EcoTraction, our risks, workload, and property damage would increase. The highly concentrated granules per bag also means less storage and more coverage than road salt. Using it saves money in many ways, while ensuring protection of the animals' health when they're outside.

We take our responsibility to animals and their owners very seriously. EcoTraction plays an important role toward ensuring the well-being of both them and the environment. What EcoTraction achieves and how it does so is very much appreciated by our staff, visitors, and area veterinarians. We look forward to continued use of it instead of road salt and other products with chlorides for many years to come.

Sincerely,

A handwritten signature in blue ink, appearing to read "Phil Nichols", is written over a horizontal line.

Phil Nichols
Director of Operations, Toronto Humane Society