

Mr. Mark Watson, CEO  
Earth Innovations Inc.  
401 Bay Street, Suite 2702  
Toronto, ON M5H 2Y4  
CANADA

Dear Mr. Watson:


Re: EcoTraction

Being a community within Canada's first and most famous national park, the Town of Banff has an obligation to encourage use of environmentally friendly products and services. The Town was pleased, therefore, to discover EcoTraction, which we have been using in part with our snow maintenance practices since 2009. It's been an excellent choice toward ensuring pedestrian safety without damaging the surrounding environment.

EcoTraction is helping us ensure the safety of the public without damaging our staircases, pathways, and other infrastructure, saving time and money. It allows us to sweep residual product into lawn and garden beds without adverse effect.

We welcome a continued relationship with Earth Innovations.

Sincerely,

  
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**Paul Godfrey**  
Operations Manager  
Town of Banff

